

SDG 12 – Policy for Minimisation of Disposable Items

## IMPLEMENTASI KEBIJAKAN PENGURANGAN PENGGUNAAN KANTONG PLASTIK DI KOTA PALEMBANG

Minimizing the usage of plastic bags is a strategy to reduce their volume, distribution, and promote judicious use, gradually diminishing reliance on environmentally unfriendly plastic bags. This study aims to assess the implementation of the plastic bag reduction policy in Palembang, utilizing the George C. Edward III theory. Employing a descriptive qualitative method, data collection involves interviews, documentation, and observation. The study reveals that the inventory, zoning, and action plan formulation for reducing plastic bag usage in Palembang City have not been optimally executed. To enhance the effectiveness of the Plastic Bag Reduction Policy in Palembang City, the government should focus on improving the information dissemination process. To ensure successful policy implementation, the Palembang city government needs to demonstrate greater commitment by conducting regular evaluations, ensuring that the policy operates as intended, and contributes significantly to reducing plastic bag consumption in the city.

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KANTONG PLASTIK DI KOTA PALEMBANG

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